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Prada Wears GlasPro

Beverly Hills Storefront Pushes the Limits of Architectural Glass

Los Angeles, California

Originality has made Prada one of the most influential fashion houses on the planet so when the company renovated their boutique on Rodeo Drive in Beverly Hills they commissioned a highly skilled team of craftsmen and artisans to create a space that would represent the style and sophistication that has made the Prada brand a premium status symbol world-wide.

This project, awarded to GlasPro, represented a monumental logistical and technical challenge. The two 7' x 10' walls forming the structural and aesthetic focal points of the storefront were fabricated from eight layers of three-quarter-inch thick, low-iron glass. Meticulously flat-polished and assembled in Glaspro's Santa Fe Springs facility, the final pieces weighed in at a staggering 6,500 pounds each. "We shipped the panels to the job site flat on our trucks" noted Glaspro President Joe Green. "The installer, Giroux Glass, used a specialty rigging company to roll the glass into position - a process that took eight hours per panel. There was minimal clearance at the space, as it was a remodel, so they had to maneuver the panels very cautiously and extremely slowly." Successful completion of the job raised the bar for what can be accomplished in architectural glass to a new level. The end result is a beautiful testament to what the marriage of vision and technology can achieve.

As a trusted name and leader in forward thinking and innovative glass designs, GlasPro once again sets the standard for elegance of form and excellence in function.

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